

## TOPLINE DATA

<b>SAMPLE:</b>	803 registered voters in King County 403 in Seattle. 400 outside Seattle
<b>SAMPLE FRAME:</b>	Voter List
<b>MARGIN OF SAMPLING ERROR:</b>	±3.5% countywide data ±5.0% for Seattle and "suburban" samples All at the e 95% level of confidence
<b>DATA COLLECTION:</b>	Telephone Survey with Live Interviewers 48% via cell phone
<b>FIELD DATES:</b>	February 21-27, 2019
<ul style="list-style-type: none"> <li>The questions are presented here as they were asked in the interview</li> <li>The figures in bold type are percentages of respondents who gave each answer.</li> <li>The results are presented in 3 segments: "County" = All King County "Suburb" = County Outside Seattle "Seattle" = Seattle Residents</li> <li>The "County" data combined the Seattle and "Suburban" data, then statistically weighted the total by County Council District to assure proper geographic balance across the county.</li> <li>Percentages may not add to 100% due to rounding.</li> </ul>	

### COUNTY COUNCIL DISTRICT

1	2	3	4	5	6	7	8	9
13%	11%	12%	13%	9%	11%	10%	11%	12%

### SEATTLE CITY COUNCIL DISTRICT

1	2	3	4	5	6	7
14%	13%	16%	13%	13%	16%	13%

### 1. The first issue I want to talk about is homelessness. In your community, would you say homelessness is ...

	COUNTY	"SUBURB"	SEATTLE
A crisis	30	23	42
A significant problem	42	39	46
A moderate problem	13	17	6
A minor problem	14	19	5
DK/NA	1	2	0

- 2. One question that comes up often is, who is homeless? I am going to read some descriptions. Out of every 10 people who are homeless in your community, how many – if any - would you estimate fit each of these descriptions. First one is, how many homeless people out of 10 ...**

		AV.	0	1-2	3-4	5+	DK
<b>A</b> Have a drug addiction or alcohol abuse problem	COUNTY	<b>6.3</b>	2	6	17	72	3
	SUBURB	<b>6.4</b>	2	6	15	74	3
	SEATTLE	<b>6.1</b>	1	5	18	71	4
<b>B</b> Are parents with children	COUNTY	<b>3.2</b>	7	34	29	23	7
	SUBURB	<b>3.2</b>	8	32	28	22	8
	SEATTLE	<b>3.2</b>	5	37	29	24	8
<b>C</b> Are military veterans	COUNTY	<b>3.7</b>	3	27	32	29	10
	SUBURB	<b>3.7</b>	3	26	33	29	10
	SEATTLE	<b>3.7</b>	2	28	30	29	11
<b>D</b> Are runaway teenagers	COUNTY	<b>3.0</b>	6	43	24	18	9
	SUBURB	<b>3.1</b>	7	40	23	21	10
	SEATTLE	<b>2.8</b>	6	47	24	15	7
<b>E</b> Have a serious mental illness	COUNTY	<b>5.0</b>	2	17	25	51	5
	SUBURB	<b>5.0</b>	2	18	23	51	6
	SEATTLE	<b>5.0</b>	2	15	26	53	4
<b>F</b> Could get a job and pay rent, but choose to live on the streets	COUNTY	<b>3.5</b>	11	34	17	32	7
	SUBURB	<b>3.8</b>	10	31	15	36	8
	SEATTLE	<b>3.0</b>	12	38	19	25	6
<b>G</b> Have a mental or physical disability	COUNTY	<b>5.3</b>	2	13	24	56	5
	SUBURB	<b>5.2</b>	2	14	23	55	6
	SEATTLE	<b>5.5</b>	2	11	24	59	5
<b>H</b> Have a job, but can't afford housing	COUNTY	<b>3.6</b>	7	28	26	30	9
	SUBURB	<b>3.5</b>	9	28	24	29	10
	SEATTLE	<b>3.6</b>	5	30	28	30	7
<b>I</b> Are people of color	COUNTY	<b>4.2</b>	4	20	27	40	8
	SUBURB	<b>4.1</b>	6	21	25	39	10
	SEATTLE	<b>4.3</b>	2	19	32	41	6
<b>J</b> Are not from this community	COUNTY	<b>4.3</b>	7	23	18	40	13
	SUBURB	<b>4.5</b>	7	22	17	42	13
	SEATTLE	<b>4.0</b>	6	25	19	37	13

- 3. What would be evidence that the issue of homelessness is being solved? What would you need to see to convince you that progress was being made?**

Question was open-ended Full data on last page. Leading categories were:

SUBURBS: VISIBILITY 53%...HOUSING 18%...PREVENTION 11%

SEATTLE: VISIBILITY 68%...HOUSING 15%...PREVENTION 8%

**FRAMES/VALUES**

**4. The following are some statements that have been made about homelessness. I would like to know how much you agree or disagree with each one. We'll use a scale of minus 5 to plus 5, where Minus 5 means you Disagree Completely and Plus 5 means you Agree Completely. Zero is in the middle. The first statement is...**

DISAGREE COMPLETELY [-5] ... [+5] AGREE COMPLETELY		AVE.	DISAG -5-0	AGREE +1+3	AGREE +4+5	NO OPIN
<b>A.</b> Ending homelessness will make this a healthier community overall.	COUNTY	<b>+3.8</b>	10	17	73	1
	SUBURB	<b>+3.7</b>	11	18	70	1
	SEATTLE	<b>+3.9</b>	9	13	78	0
<b>B.</b> Because homelessness involves many different factors like health care, criminal justice, evictions, and discrimination, we need a community-wide coordinated plan to deal with homelessness.	COUNTY	<b>+3.5</b>	12	21	67	0
	SUBURB	<b>+3.4</b>	13	22	65	0
	SEATTLE	<b>+3.6</b>	11	19	69	0
<b>C.</b> We have a moral obligation to help people who are homeless.	COUNTY	<b>+2.7</b>	20	29	51	0
	SUBURB	<b>+2.6</b>	21	32	48	0
	SEATTLE	<b>+2.9</b>	18	25	57	0
<b>D.</b> By offering more homeless services in our community we attract more homeless people from other places.	COUNTY	<b>+1.4</b>	38	26	34	2
	SUBURB	<b>+1.7</b>	34	25	40	2
	SEATTLE	<b>+0.9</b>	45	27	26	1
<b>E.</b> There is enough money being spent to address homelessness – it just is not being spent effectively.	COUNTY	<b>+1.2</b>	41	21	34	3
	SUBURB	<b>+1.5</b>	37	21	38	4
	SEATTLE	<b>+0.9</b>	47	23	28	2
<b>F.</b> Businesses have a responsibility to support efforts that address homelessness in the community	COUNTY	<b>+1.0</b>	39	35	25	1
	SUBURB	<b>+0.8</b>	42	35	23	1
	SEATTLE	<b>+1.3</b>	35	34	31	1
<b>G.</b> We know what it will take to reduce homelessness, but just don't have the money to do it.	COUNTY	<b>--1.5</b>	71	19	8	2
	SUBURB	<b>--1.7</b>	72	17	9	2
	SEATTLE	<b>--1.2</b>	70	20	8	1

**5. In King County, homelessness is increasing every year by 9%, while social service spending is increasing by 2.4%. Which of these statements comes closest to your thinking about that:**

	COUNTY	"SUBURB"	SEATTLE
We are spending too much to address homelessness	13	15	9
We should not spend any more homelessness than we already are	27	28	26
We are not spending enough to address homelessness	53	50	58
DK/NA	7	8	7

- 6. Other cities of the same size are spending 2 to 3 times the amount Seattle is and are seeing significant reductions in homelessness. Which of these statements comes closest to your thinking about that:**

	COUNTY	"SUBURB"	SEATTLE
We are spending too much to address homelessness	13	16	8
We should not spend any more homelessness than we already are	26	27	25
We are not spending enough to address homelessness	54	50	62
DK/NA	7	9	6

### SOLUTIONS / STRATEGIES

- 7. Now I am going to read some strategies meant to address homelessness. We'll use the same scale of minus 5 to plus 5, where Minus 5 means you Disagree Completely and Plus 5 means you Agree Completely. Zero is in the middle. The first statement is.....**

DISAGREE COMPLETELY [-5] ...[+5] AGREE COMPLETELY		AVE.	DISAG -5-0	AGREE +1+3	AGREE +4+5	NO OPIN
<b>A.</b> Funding strategies that help people on the brink of homelessness stay in their current housing to prevent them from becoming homeless.	COUNTY	3.2	13	30	55	2
	SUBURB	3.0	16	27	55	3
	SEATTLE	3.5	8	34	57	0
<b>B.</b> Funding policies that address the root causes of homelessness, like drug and alcohol addiction, mental health services, and income disparities.	COUNTY	3.0	16	24	57	2
	SUBURB	2.9	18	23	56	3
	SEATTLE	3.2	15	25	59	1
<b>C.</b> Increasing the amount of housing available in our community by building more affordable housing in every neighborhood	COUNTY	2.0	28	27	44	1
	SUBURB	1.9	30	27	42	2
	SEATTLE	2.2	27	26	46	1
<b>D.</b> The first priority should be getting people housed, then addressing the reasons they became homeless in the first place.	COUNTY	1.9	32	27	40	1
	SUBURB	1.7	35	24	40	2
	SEATTLE	2.1	28	30	42	0

- 8. If you knew that most people who are evicted owed less than one month's rent, would you support or oppose a program that would help people pay their rent?**

	COUNTY	"SUBURB"	SEATTLE
SUPPORT	81	79	85
OPPOSE	13	14	10
DK/NA	6	7	5

- 9. If you knew that at any given time more than 8% of rental homes in our region are unoccupied, would you support or oppose a program that gives landlords incentives to fill these units with prescreened homeless individuals and families?**

	COUNTY	"SUBURB"	SEATTLE
SUPPORT	79	77	83
OPPOSE	14	16	8
DK/NA	7	7	8

- 10. If you could direct how \$100 of your taxes are spent on homelessness, how much would you spend each of these – if anything – in the next year? I will the list, then go back though it one at a time.**

**[READ LIST, THEN ASK FOR EACH: How much of your \$100 would you spend on...]**

Cell entries + Average \$\$ Amount	COUNTY	"SUBURB"	SEATTLE
Increasing programs that treat mental illness, and alcohol and drug addiction	\$22.47	\$22.73	\$22.10
Helping people who are on the brink of homelessness stay in their house/apartment	\$19.23	\$19.37	\$18.97
Developing permanent affordable housing	\$17.82	\$16.94	\$19.52
Developing and implementing a coordinated plan to address homelessness	\$15.55	\$16.02	\$14.56
Developing temporary shelters that could be ready quickly	\$13.55	\$13.64	\$13.24
Clearing out encampments	\$11.39	\$11.31	\$11.61

## MESSAGES

- 11. Next, I am going to read some statements about recent efforts to address homelessness. As I read each statement, tell me whether that gives you more confidence in the current response to homelessness, or not. [Does knowing that increase your confidence in the response to homelessness A great deal? Somewhat? Not Much? Or Not At All?]**

ROTATE A-D; THEN ASK E		GREAT DEAL	SOME WHAT	NOT MUCH	NOT AT ALL	DK
<b>A</b> If there were a community-wide comprehensive plan supported by government, business, and local charities.	COUNTY	47	40	7	4	2
	SUBURB	45	43	7	4	2
	SEATTLE	51	37	8	3	2
<b>B</b> A new program in King County prevented more than 4,000 people – including 2,400 children and teenagers – from becoming homeless in one year.	COUNTY	39	47	7	5	2
	SUBURB	38	47	7	6	2
	SEATTLE	41	47	7	2	3
<b>C</b> In the last 5 years, there has been a 100% increase in the number of people moved from homelessness to permanent housing	COUNTY	39	37	10	10	4
	SUBURB	39	37	10	11	3
	SEATTLE	38	38	10	9	4
<b>D</b> Homelessness among veterans was reduced by 31% last year.	COUNTY	35	50	8	4	3
	SUBURB	36	49	8	4	3
	SEATTLE	34	52	7	4	3
<b>E</b> Homelessness among children and youth was reduced by 22% in the last year.	COUNTY	27	51	13	6	2
	SUBURB	27	50	14	6	3
	SEATTLE	27	53	12	6	2

**DEMOGRAPHICS**

**12. I have just four last questions for our statistical analysis. How old are you?**

	COUNTY	"SUBURB"	SEATTLE
18-35	12	12	12
36-50	25	25	23
51-34	36	35	39
65+	25	25	25
NA	2	3	1

**13. What is your gender?**

	COUNTY	"SUBURB"	SEATTLE
MALE	49	49	49
FEMALE	51	51	51
Other/Non-Binary	0	0	0

**14. What is the last year of schooling you completed?**

	COUNTY	"SUBURB"	SEATTLE
High school	11	13	8
Some college or voc school	21	23	18
College degree	41	42	39
Post graduate school	26	22	31
NA	2	1	3

**15. Do you own or rent the place in which you live?**

	COUNTY	"SUBURB"	SEATTLE
Own	78	81	71
Rent	19	15	27
NA	3	4	2

**16. Do you personally know anyone who is now, or has been homeless?**

**IF YES: Is that a family member, close personal friend, casual acquaintance or perhaps yourself?**

	COUNTY	"SUBURB"	SEATTLE
Yes, Self	4	3	6
Yes, Family member or close personal friend	27	27	26
Yes, Acquaintance	34	32	37
No	42	43	38
NA	2	2	2

**16.1. [IF Q15 ≠ 1] Have you yourself ever felt at risk of becoming homeless?**

	COUNTY	"SUBURB"	SEATTLE
Yes	14	14	15

**17. If you had to register by party in order to vote, would you register as a...**

	COUNTY	"SUBURB"	SEATTLE
Democrat	45	37	58
Republican	14	18	7
Independent	35	38	30
NA	7	8	6

**18. What is your race or ethnicity? Would you describe yourself as...**

[CHECK ALL THAT APPLY]	COUNTY	"SUBURB"	SEATTLE
African American or Black	4	3	7
Asian or Pacific Islander	3	3	4
Hispanic or Latino	3	4	2
Native American	2	2	3
Caucasian or White	83	84	81
OTHER	2	2	3
NA	4	4	4

**19. Finally, I am going to list four broad categories. Just stop me when I get to the category that best describes your approximate household income - before taxes - for this year.**

	COUNTY	"SUBURB"	SEATTLE
\$50,000 or less	16	16	18
\$50 to 74,000	17	18	17
\$75 to 99,000	14	12	16
\$100,000 or more	33	34	30
NA	20	21	19



**Q3: What would be evidence that the issue of homelessness is being solved?  
What would you need to see to convince you that progress was being made?**

	<u>COUNTY</u>	<u>SUBURB</u>	<u>SEATTLE</u>
<b>VISIBILITY</b>	<b>59%</b>	<b>53%</b>	<b>68%</b>
Fewer camps / tents	30	24	40
Fewer people on the street	24	23	25
Fewer homeless people	12	12	12
Clean up trash	5	5	4
<b>HOUSING</b>	<b>17%</b>	<b>18%</b>	<b>15%</b>
More Shelters	12	12	11
More <u>affordable</u> housing	7	7	7
Supportive housing	3	3	2
More <u>low-income</u> housing	2	3	2
Tiny houses	1	1	*
<b>PREVENTION</b>	<b>10%</b>	<b>11%</b>	<b>8%</b>
Provide Jobs	4	5	4
Address the Drug Problem	3	2	3
Address Mental Illness	3	4	2
More Help/ Services	2	3	1
Access to health care	1	1	2
More funding	1	1	1
Specific Policies *		1	1
<b>AWARENESS</b>	<b>3%</b>	<b>4%</b>	<b>2%</b>
More Community Involvement	3	3	2
Greater citizen understanding of problem	2	2	1
<b>GOVERNMENT ACTION</b>	<b>3%</b>	<b>4%</b>	<b>3%</b>
More Govt action	2	1	2
<u>Local</u> Govt should do more	2	2	2
Better use of the money	1	1	1
<b>OTHER</b>	<b>8%</b>	<b>10%</b>	<b>5%</b>
Data / Statistics / counts	4	5	4
Enforce laws	1	1	1
Stop enabling/Make them responsible	1	1	1
Testimony from homeless individuals	*	1	0